

introduction & presentation of the concept



Artfriendly is an **art label** proposing **art editions** at a fair price

an art label

- the model is inspired by music labels
- the **catalogue evolves on a regular basis** around collections presenting some works of each one of our artists
- the **supports** are **top edge** quality
- they are **always the same** and shared by all artists
- we propose **several formats, ranges** and **collections**
- providing you a lot of freedom and flexibility to build your offer.

responsible practices

- the production process has been analysed in order to use techniques and material that reduce our **environmental** footprint and have a positive **social impact**
- from a **social** and **environmental** point of view
- the **packaging** are **recyclable**

1 artwork + 1 tree

When you buy an artwork, you also buy a tree. It will be planted by Tree-Nation as part of a United Nations Environment Programme aiming at combating climate change

Our **goal**: plant more than

10.000 trees in 3 years

To reach this goal, we have developed a complete range of options, inviting a wide range of partners to join us in our action.

We invite you to discover them.

